



Faye Prendergast

FOR PUBLICATIONS OFFICER



Experience:

Fuller Marketing work experience:

I have worked closely with a marketing agency to successfully design advertising for the Cork greenway project. This taught me many valuable skills such as using Canva, Adobe, Photoshop and general IT skills.

Magazine committee:

In my last year of high school, I jumped aboard the Magazine Committee ship. From wrangling articles to snapping photos, I even penned a few pieces about my school escapades. Being part of the magazine team allowed me to explore my passion for writing, storytelling, and design. The highlight of my time on the committee was undoubtedly the publication of our final issue. Seeing our hard work in print, with glossy pages filled with our words and photographs, was a moment of pure joy and pride and I would love to continue this ritual.

Social media management:

Throughout my summers spent along the Wild Atlantic Way, I managed the social media pages for both 'Driftwood surf café' and 'An Bothan'. This was such a fun experience and it definitely cemented my love for digital creativity! I am also a Nightlife Ireland student social media ambassador. For this gig, I post content to boost awareness of events and ticket sales.

About me!

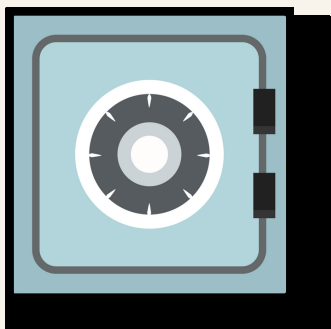


Hey guys, my name is Faye Prendergast, and I am a first year BESS student from County Cork (I know... double whammy). I am running for Publications Officer on your next JCR team! I've had such an amazing time in halls this year and I would love to allow next year's first years to garner the same opportunity. As a chronically online business student who makes collages on canva for fun, I know I am the perfect candidate for this role. I adore reading, writing and anything to do with the media. I have plenty of experience and loads of plans I would love to implement!

Ability:

- **Networking & Communication Skills:** I excel in networking and communication. Whether it's engaging in lively discussions or articulating ideas effectively, I thrive in collaborative environments. I really enjoy working with other people, especially other creatives, to bring ideas to life and fostering supportive environments
- **Graphic Design & IT Skills:** I am proficient in Canva, Adobe, Photoshop, and other design software. I bring creativity and technical expertise to the table. My IT skills extend beyond design, encompassing a range of general IT competencies, ensuring smooth operations in any digital environment. In my time working with Fuller marketing I gained many new technical skills, along with my many years of studying art and design, both in and outside of school.
- **Media literate:** As a member of gen Z, being internet savvy thankfully comes naturally to me. Having a keen understanding of online platforms, I have the ability to use digital tools to engage audiences and promote initiatives effectively. My proficiency in social media management (Nightlife Ireland) enhances outreach and connectivity within the student community.

MY FUTURE PLANS



Anonymous sharing platform: A large part of college life is shared experiences. The majority of these experiences are important and often exciting, but some are daunting, challenging and intimidating for new students. If elected, I would implore the fact that our residents' mental health and safety is one of top priority. I would implement an online, possibly anonymous, form to fill out when students are in need. Although office hours from the Welfare officer are helpful to many, some residents find it scary, awkward and burdensome to work up the courage to speak to someone in person. In the age of social media and the internet, I would love to support students on a platform they feel comfortable using and one we are equipped to offer them. I was previously Head Boarding girl in an international school and therefore I am very used to solving problems such as homesickness, feeling left out and general queries residents may face. When I was in this role I started a boarders council where students could share their issues to me directly or through an anonymous form, therefore I know that this would help many students and would be a beloved addition to the JCR social media pages. I would like to work closely with the Welfare officer and the Communications Officer to adopt this idea.

Halls Haven: It is no mystery that here in Trinity Halls we have quite the selection of creative and talented individuals. Therefore I believe that we should honour and showcase our overflowing talent, and what better place to do that than in a monthly magazine!!! If elected I would thoroughly enjoy co-curating blogs, photography, digital designs, poems and more from our esteemed residents and giving them a creative outlet to express themselves in a unique, creative and ingenious way. To be more environmentally friendly and reduce costs for the JCR this could be published online. I believe this could be a great addition to the infamous Halls Herald and to the overall connectivity of Halls residents. The name is also very much a work in progress...



Social media: This year's JCR team have done an impeccable job in keeping us up-to-date with visually appealing, informative posts on upcoming events and if elected I would love to continue this tradition. I believe in this day and age social media and online presence is vital in engaging a target audience, especially those aged 18-20. I would continue the clear, efficient and communicative nature of the JCR Instagram page, whilst also building an online presence on Tiktok. Tiktok is an increasingly expanding space where it allows for quick, educational videos can be distributed to Halls residents in a matter of seconds.

