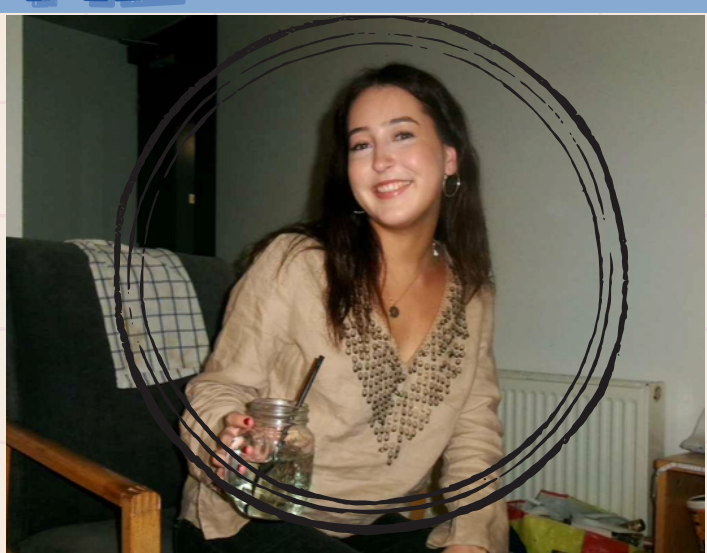


# KATIE MCGEE

## FOR COMMUNICATIONS AND MARKETING OFFICER!

### ABOUT ME

Hi! My name is Katie McGee and I'm a first year Biological and Biomedical Science student from Donegal :) This year, I'm running to be your next Communications and Marketing Officer! I'm running not only because I believe the halls community is incredible, but also because I have a passion for photography and bringing people together through pictures!



I love making videos or taking photos at any opportunity I can. My phone is sick of reminding me to update my storage....but I think it's so important to capture the moment :) I'm currently a member of the Irish Language Residency Scheme, living and promoting the Irish language in Halls. I believe the skills I've learnt from this experience have taught me lessons for life. Living in halls is an experience like no other... and for the incoming first years, I would love to help them feel as welcome as I did moving in. I hope to document life in halls through pictures and preserve the memories made over the year!

### RELEVANT EXPERIENCE

#### Photography

I took on the role as events photographer in my school. This involved capturing images for occasions such as concerts, coffee mornings and Christmas markets. Currently, I am the Scéim photographer for events that are organised by us to promote the Irish language on campus and around Halls. I have edited the TikToks which are posted on behalf of Scéim for the same purpose of encouraging the language. Ever since I've had my very own first phone, I've been non-stop taking pictures of my friends, family, the landscape and everything in-between. The type of photography I'm most interested in is fine-art photography and abstract photography :)

#### Leadership and Organisation

I was head girl in my previous school. Organisational and leadership skills were a massive factor for this role. From organising companies to sponsor our events, to public speaking, I believe it has taught me incredibly valuable lessons. As well as this, I was in charge of the debs committee. This involved making sure we had enough fundraising, a band for the night and overseeing that everyone was doing their assigned jobs. For the duration of three years, I was a peer mentor for students who were finding it difficult settling into the school environment.

#### Film and Music

In 2021, I had the opportunity to do work experience on a local film set in Donegal. My job involved working on the props, moving the lighting around depending on the angle and watching the editing process happening. It was a fascinating experience. Ever since I was a child, music played a massive role in my life. I was a member of the Donegal Youth Orchestra playing the cello and have been playing the piano ever since I can remember.

## Social Media

Last year, I was in charge of the debs Instagram account. Its purpose was to promote fundraising events and informing students on any changes that were on the horizon.

As well as this, for personal use, I enjoy using social media as a way to preserve memories and keep in contact with friends! Documenting life on social media is an incredible way of keeping your favourite photos together in a picture diary!

## FUTURE IMPLEMENTATIONS

Based on my experience as a first year resident in Trinity Halls, I've discovered that it's the people and the interactions that make life here so incredible. With the future implementations outlined below, I am confident that they will not only showcase the essence of Trinity Halls but also enhance the social community amongst new residents!

- Before coming to college, it's difficult to predict what the student life will look like. I'm proposing a JCR run TikTok account. This platform would showcase daily life and activities on campus, along with glimpses into JCR events.
- I aim to provide students with the opportunity to submit their favourite memories in halls, which will then be showcased on the JCR social media platforms. This will ensure for the social media accounts to be a direct representation of life as a Halls Resident!
- I propose organising a student-led exhibition at Oldham House to showcase the remarkable talents of Halls residents. With the cooperation of other JCR members, I'm confident that we can transform this into a significant evening event! This will provide students with the opportunity to meet with new residents in a warm and inviting atmosphere:)

- I believe, in collaboration with the Ents Committee, that it would be a great idea to integrate film into the promotion of Halls events. For example, in the case of events such as 'Deck The Halls', we could invite any interested students with a passion for filmmaking to produce a promotional video for the JCR social media channels. This approach not only accelerates the event's promotion but also provides students with a creative platform to express themselves through film:)
- I would like to propose a photography society within halls, offering residents scheduled times during the week to share their favourite artists and photos they've taken. This initiative provides an avenue to connect with students who share similar interests with you.
- I would like to collaborate alongside Trinity newspapers to promote life in Halls and share experiences from past Halls residents.
- I aim to produce a high-quality video showcasing not only the Halls Building itself, but also the major landmarks frequently visited by halls residents. This includes Mother Reillys, the bus and luas stop, nearby shops and the surrounding Rathmines area!