

Communications & Marketing Officer

Gordii Kodubovskyi



Bio:

Hi! My name is Gordii Kodubovskiy. I am an international Trinity College student, pursuing a Law and Political Science degree in my Junior Freshman year. As a current resident at Trinity Hall, I have engaged with all the work that the current JCR team has been doing this year, and therefore, I have a deep passion to be involved in it for the next academic year. Namely, I want to run for next year's Communications and Marketing Officer. As an international first-year, I have faced a completely different cultural experience here in Dublin at first, and due to this, I want to give the opportunity to feel engaged as much as possible for new year's Trinity Hall residents who will just start their journey. I want to significantly involve them in the JCR work and events through the Communications and Marketing office. I am highly proficient in photography and social communication; consequently, I am sure my skills suit this role perfectly. I believe communication is one of the most essential elements in a well-working welcoming environment, and that is why I want to do my best as the next Communications and Marketing Officer.

Experience and Skills:**1. Trinity News:**

(From September 2023 - Present)

- I have been working in the Trinity News photography section for more than six months so far. I have provided a significant amount of photography for the weekly printed newspaper by Trinity News. I have taken photos at various protests, including those related to Palestine, student renting, riots, and other blockades. In addition to this, I have captured numerous interview photos and headshots.
- This role has enhanced my communication skills and understanding of teamwork, as I am consistently involved in cooperating with other photographers and different sections of Trinity News, such as editors and writers.

2. Personal Photoshoots:

- I have been involved in professional photography for almost four years, conducting a lot of free photoshoots and freelance paid work. I have worked with diverse people, taking requested photos for casual shoots, musical album covers, headshots, portrait photography, and various events.

- Most of the requests currently come through my social media platforms, especially my Instagram page. Throughout this work, I have gained extensive experience in engaging with people via social media. I have a solid understanding of social media communication.

3. PPES Ball:

- I worked as a photographer for the PPES Ball 2024, capturing both the event itself and doing people's requests for photos, such as portraits and group shots.

4. DUPA Exhibitions:

- I participated in two exhibitions hosted by DUPA this year, namely 'Journeys' and 'Characters,' and was delightedly chosen to showcase two of my photos.

5. UCCI Volunteering:

- The Ukrainian Crisis Centre in Ireland (UCCI) is a volunteering centre primarily focused on helping Ukrainian refugees settle in Ireland. They organize various free event and charity initiatives, and I have been volunteering with them for an extended period. I mainly serve as a photographer for their events and also contribute significantly to working with food charities for refugees and providing social assistance to children.

6. Essentials:

- Proficient knowledge of working with Adobe Photoshop, Lightroom and Illustrator
- Good knowledge of working with Adobe Premier Pro and Adobe InDesign
- Proficient in camera using, both digital and film

My Photo Portfolio:

<https://gordiispelman.myportfolio.com/work>

My Ideas:

- As a photographer myself, my passion for showcasing the work I create is huge, and I always want to share it with other people who may be interested. Therefore, as a part of JCR, I would love to organize more Trinity Halls showcases for students to share their passion for photography with others, either in real life or via social media. From amateurs to professionals, encouraging them to look at each other's work and gain more experience. I believe such exhibitions would be delightful, seeing captured moments of student life and many other things. This will bring students closer to JCR team, and will make them feel connected and involved
- I would love to make a significant contribution to social media engagement with Trinity Hall students. Developing social media with my photography and public contributions, I would love for students to feel as close to JCR as possible. To make them feel a part of it, and that they can contribute things as well, as they are the main part of it. Different polls and surveys, as well student photo contributions will be essential. For instance, having voice regarding night outs or other events is essential, as well as sending pictures directly from freshers to JCR social media on what great captured moments are there. I think it should help freshers to feel much more comfortable and united.
- I would love to use all photography and illustrating skills to promote events and many other happenings for JCR. As I am proficient not only in taking photos but also have a deep understanding of using Photoshop and Illustrator. I would love to contribute all my creative skills to promote and create content for JCR and social media for high student engagement. For instance, creating interesting and nice posts on the Instagram page, as well as posters, stories, reels, etc.
- Essentially, I would also love to help new students through social media engagement, especially during the first weeks, with unfamiliar areas, transportation, and other things they may find uncommon. I would like to recommend nice places in the Rathmines area, such as cafes or grocery shops, and essentially help freshers understand their surroundings. This could be achieved through social media, with my contribution of photography to provide detailed pictures of what they need to know.