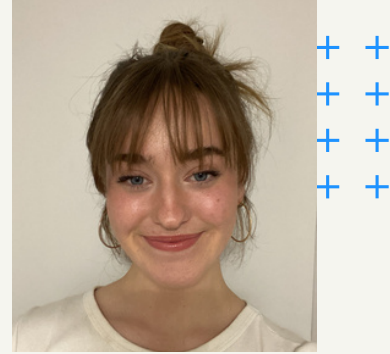


FAYE PRENDERGAST

FOR COMMUNICATIONS AND MARKETING OFFICER



Greetings everyone! My name is Faye Prendergast, and I am a first year BESS student from County Cork! I am running for Communications and Marketing Officer on your next JCR team.

I believe that I have a good mix of creative and communication skills that would make me a good fit for this position. The JCR officers this year really helped build a great experience for everyone in Halls and I hope that I can continue this great work next year.

I am extremely passionate about photography, film, and making halls a memorable year for everyone! Since I was just a tot, I have always had a passion for anything creative, especially photography. This year I have had the most incredible time in halls whilst capturing it all on my trustee steed.... my canon film camera! I would adore being part of the JCR team supporting next year's first years, ensuring they have the same experience.



EXPERIENCE

HEAD BOARDING GIRL IN MIDDLETON COLLEGE: IN MY FINAL YEAR OF SECONDARY SCHOOL, I WAS ELECTED TO BE HEAD BOARDING GIRL. THIS TAUGHT ME A LOT ABOUT DEALING WITH PEOPLE, ESPECIALLY THOSE YOUNGER THAN ME AND ALSO THOSE WHO ARE FAR AWAY FROM HOME. I KNOW I AM EQUIPPED FOR WHATEVER MAY HAPPEN IN THE FUTURE REGARDING THE WELLBEING OF RESIDENTS IN HALLS.

FULLER MARKETING AGENCY INTERN: I HAVE WORKED CLOSELY WITH A MARKETING AGENCY TO SUCCESSFULLY DESIGN ADVERTISING FOR THE CORK GREENWAY PROJECT. THIS TAUGHT ME MANY VALUABLE SKILLS SUCH AS USING CANVA, ADOBE, PHOTOSHOP AND GENERAL IT SKILLS. I WAS ALSO TAUGHT TIPS AND TRICKS TO MAKE OUR DESIGNS MORE APPEALING TO THE CONSUMERS, WHICH I BELIEVE WOULD BE A VITAL FACTOR IN THIS POSITION.

SOCIAL MEDIA MANAGER: THROUGHOUT MY SUMMERS SPENT ALONG THE WILD ATLANTIC WAY, I MANAGED THE SOCIAL MEDIA PAGES FOR BOTH 'DRIFTWOOD SURF CAFÉ' AND 'AN BOTHAN'. THIS WAS SUCH A FUN EXPERIENCE AND IT DEFINITELY CEMENTED MY LOVE FOR DIGITAL CREATIVITY!

HOSTEL VOLUNTEERING: ALTHOUGH NOT UNDER MY BELT YET, THIS SUMMER I WILL BE VOLUNTEERING IN A HOSTEL IN PRAGUE BY MANAGING THEIR SOCIAL MEDIA, CREATING PROMOTION VIDEOS AND SUPPORTING THE HOSTEL CHAIN'S MARKETING THROUGH MY PHOTOGRAPHY. I HAVE ALWAYS LOVED WORKING WITH BUSINESSES ON THEIR MARKETING, HENCE BESS, AND I AM LOOKING FORWARD TO LEARNING MORE THIS SUMMER TO BE ABLE TO GARNER MORE EXPERIENCE FOR SEPTEMBER, IF ELECTED.

ABILITY

I AM A CONFIDENT, APPROACHABLE AND FRIENDLY PERSON, AND I AM NOT AFRAID TO BE THAT ANNOYING FRIEND THAT WON'T STOP TAKING PHOTOS!

I AM DILIGENT AND HARDWORKING, ALTHOUGH THIS WILL BE EVIDENT IN THE JOB, I ALSO DON'T TAKE MYSELF TOO SERIOUSLY.

THROUGHOUT THE PAST FEW YEARS I HAVE GARNERED MANY IT SKILLS, ALONG WITH IMPORTANT CANVA, ADOBE, PHOTOSHOP EXPERIENCE. I LOVE EVERYTHING TO DO WITH THE MEDIA, AND BEING OF THE DIGITAL AGE, I AM VERY SOCIAL MEDIA ADEPT ALSO.

I LOVE WORKING WITH TEAMS TO GET THINGS DONE AS I AM DEFINITELY A PEOPLE PERSON! I HAVE PREVIOUSLY HAD MULTIPLE TEAM BASED POSITIONS WHICH HAS CEMENTED MY LOVE OF WORKING AMONGST OTHERS.

FUTURE PLANS

OUR ENERGETIC, DIVERSE AND POSITIVE ENVIRONMENT HERE IN HALLS NURTURES BOTH THE INDIVIDUAL AND THE COMMUNITY AND THIS IS SOMETHING I REALLY WANT TO CONVEY AS JCR COMMUNICATIONS AND MARKETING OFFICER. LISTED BELOW ARE EXAMPLES OF JUST A FEW OF MY IDEAS THAT I HOPE TO IMPLEMENT IN THE UPCOMING ACADEMIC YEAR, SHOULD I BE SUCCESSFUL!

HALLS RADIO STATION/ PODCAST:

A GOAL OF MINE, IF ELECTED TO THE JCR, WOULD BE TO GIVE RESIDENTS A PLATFORM TO SHARE THEIR FAVOURITE PART OF HALLS, VENT FRUSTRATIONS, AND EVEN SHOW OFF THEIR TUNES! A HALLS RADIO SHOW WOULD FURTHER BRIDGE THE GAP BETWEEN STUDENTS AND THE JCR TEAM, WHILST ALSO GIVING US AN INSIGHT INTO WHAT WORKS IN HALLS AND WHAT WE NEED TO IMPROVE ON. I HAVE PREVIOUSLY SET UP A PODCAST IN MY SCHOOL, INTERVIEWING GUESTS FROM OUR SCHOOL PRINCIPAL TO THE INFAMOUS IRISH POP BAND KODALINE. I HAVE PLENTY OF EXPERIENCE IN THE FIELD AND I'M SURE IT WOULD BE A HIT AROUND HALLS!

SOCIAL MEDIA PLATFORMS:

THIS YEAR'S JCR TEAM HAS DONE A FANTASTIC JOB KEEPING RESIDENTS UP TO DATE WITH CRITICAL INFORMATION ON EVENTS, ELECTIONS AND ALL THINGS DUBLIN! I WOULD LOVE TO CONTINUE THAT VITAL COMMUNICATION BETWEEN RESIDENTS AND THE JCR TEAM. MY PLANS FOR THIS LARGE ASPECT OF THE ROLE ARE TO CREATE MONTHLY RECAP VIDEOS OF THE EVENTS THAT TAKE PLACE AND THE GENERAL ATMOSPHERE THROUGHOUT HALLS AND POST THEM ONLINE TO SHOWCASE OUR WONDERFUL COMMUNITY AND EVEN ENCOURAGE THE FOLLOWING YEAR'S FIRST YEARS TO RESIDE IN HALLS. I WOULD ALSO LOVE TO COLLABORATE CLOSELY WITH THE PUBLISHING OFFICER TO CREATE A JCR TIKTOK WHERE WE WOULD INTERVIEW RESIDENTS, POST CONTENT ON UPCOMING EVENTS AND ALSO PARTICIPATE IN POPULAR TRENDS TO ENGAGE WITH RESIDENTS AND ENSURE THE JCR CONTINUES TO BE A WELCOMING, JUDGE FREE AND AMICABLE ORGANISATION.

PHOTOGRAPHY WORKSHOPS AND EXHIBITIONS:

AS A MEMBER OF DUPA (PHOTOGRAPHY SOCIETY), I HAVE HAD THE JOY OF EXPERIENCING STUDENT RUN EXHIBITIONS AND WORKSHOPS AND IT WOULD DEFINITELY BE SOMETHING I WOULD BE LOOKING FORWARD TO IMPLEMENTING IN SEPTEMBER. I WOULD LOVE TO WORK CLOSELY WITH SOCIETIES SUCH AS THE PHOTOGRAPHY AND FILM SOCIETIES TO CREATE WORKSHOPS SUCH AS 'HOW TO USE EQUIPMENT', 'TIPS ON HOW TO TAKE THE PERFECT SHOT' AND MORE. THERE'S NO DOUBT THAT WE ARE VERY CREATIVE STUDENTS HERE IN HALLS, THEREFORE I WOULD ADOPT RESIDENT-RUN PHOTOGRAPHY EXHIBITIONS AND SHORT-FILM SCREENINGS IN OLDHAM HOUSE. I BELIEVE THIS IS A PERFECT OPPORTUNITY FOR STUDENTS TO COME TOGETHER, MAKE NEW FRIENDS AND SHOW OFF THEIR TALENTS!

ANONYMOUS SHARING PLATFORM:

A LARGE PART OF COLLEGE LIFE IS SHARED EXPERIENCES. THE MAJORITY OF THESE EXPERIENCES ARE IMPORTANT AND OFTEN EXCITING, BUT SOME ARE DAUNTING, CHALLENGING AND INTIMIDATING FOR NEW STUDENTS. IF ELECTED, I WOULD IMPLORE THE FACT THAT OUR RESIDENTS' MENTAL HEALTH AND SAFETY IS ONE OF TOP PRIORITY. I WOULD IMPLEMENT AN ONLINE, POSSIBLY ANONYMOUS, FORM TO FILL OUT WHEN STUDENTS ARE IN NEED. ALTHOUGH OFFICE HOURS FROM THE WELFARE OFFICER ARE HELPFUL TO MANY, SOME RESIDENTS FIND IT SCARY, AWKWARD AND BURDENSOME TO WORK UP THE COURAGE TO SPEAK TO SOMEONE IN PERSON. IN THE AGE OF SOCIAL MEDIA AND THE INTERNET, I WOULD LOVE TO SUPPORT STUDENTS ON A PLATFORM THEY FEEL COMFORTABLE USING. I WAS PREVIOUSLY HEAD BOARDING GIRL IN AN INTERNATIONAL SCHOOL AND THEREFORE I AM VERY USED TO SOLVING PROBLEMS SUCH AS HOMESICKNESS, FEELING LEFT OUT AND GENERAL QUERIES RESIDENTS MAY FACE. WHEN I WAS IN THIS ROLE I STARTED A BOARDERS COUNCIL WHERE STUDENTS COULD SHARE THEIR ISSUES, THEREFORE I KNOW THAT THIS WOULD HELP MANY STUDENTS AND WOULD BE A BELOVED ADDITION TO THE JCR SOCIAL MEDIA PAGES.

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